



## **Main topic of the EFPE 2021 online**

# **E-identification & trust services – the future of digital market**

### **Topics**

#### **Market transformation in 2020/2021 in eID and trust services: Poland and Europe**

- An overview of key trends with a focus on two main areas:
  - regulatory at the European Union level,
  - expectations and needs of users.
- Speeches on legislative and business projects that contribute to the development of eServices in the context of the European Commission's strategic plans related to digitization, the green economy and its recovery from the pandemic. The focus is on the user and defining their needs in the context of mass adoption of eID and trust services.

#### **Practical application of trust services**

- Representative examples of trust service implementations from the last 12 months.
- Exchange of international experience and determination of conditions for success of implementation of such projects:
  - from the economic side (profitability),
  - from the user's perspective (responding to market needs and customer preferences).

#### **The future of the digital economy**

- Regulatory, technical and product trends in the eID and trust services market.
- The answer to the question of which of them will determine the directions of development in the coming years in the following areas – standardization, technology and strategic support for business and administration.